



Prof. Olivier Traxer
Hôpitaux Universitaires
Est Parisien, Paris, France



Prof. Jean de la Rosette
AMC University Hospital,
Amsterdam, The Netherlands



7th International Meeting

challenges
in

ENDOUROLOGY

May 21-23, 2017

Paris Marriott
Rive Gauche Hotel

Paris



**SPONSORSHIP
OPPORTUNITIES**

www.challenges-endourology.com

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Invitation Letter from the Meeting Chairmen

Dear esteemed colleagues and friends,

After our 6th annual successful meeting, which took place in June 2015, it is our great pleasure to announce and invite you to the 7th International Meeting "Challenges in Endourology and Functional Urology" (CIE), which will be held in Paris, France, May 21st – 23rd, 2017.

We are proud to have managed turning CIE into a congress of excellence in academic and scientific terms, able to offer an innovative and up-to-date programme, to demonstrate cutting-edge technologies, and to broaden the horizons and its attendees.

In CIE 2017, participants will be given the opportunity to attend a highly educational meeting through a variety of session types, among which workshops and semi-live surgery sessions that stand out for their educational effectiveness. No less important is the opportunity given to delegates to present their own work through several poster or video sessions, chaired by the most eminent experts in the field.

The 7th in a row meeting is expected to become a meeting point for Endourologists and Urologists with an interest in functional urology as well as for Trainees, Students and Nurses, interested in the field of Endourology.

We warmly welcome you to beautiful Paris and we invite you to become one of the outstanding members of our friendly team in this engaging Meeting.

The Chairs



Professor **Jean de la Rosette**
AMC University Hospital,
The Netherlands



Professor **Olivier Traxer**
Hopital TENON
Hôpitaux Universitaires Est Parisien,
France

Organizers

The Meeting is organized in collaboration with:

University Hospital in Amsterdam



Paris VI Pierre and Marie Curie University



CIE 2016 Highlights

- ✓ **570+** multinational **participants**,
from **63 countries** around the globe
- ✓ International Faculty of
76 top experts in Urology
- ✓ Featured:
25 live surgery cases
Flagship poster and video sessions

General Information

Meeting Dates

The Meeting will be held in May 21st – 23rd, 2017.

Meeting Venue

Paris Marriott Rive Gauche Hotel.

The recently renovated Conference & Exhibition centre of Paris Marriott Rive Gauche Hotel makes the venue the ideal place for a successful Meeting in a beautiful environment.

Address: 17, Boulevard Saint Jacques, Paris, 75014 France
Phone: +33 1 4078 7980 Fax +33 1 45884393



Meeting Organizing Bureau



ERASMUS Tours & Travel UK LTD

Address: 25 Moorgate, London, EC2R 6AY, England

Tel. +442036952209

Email: info@erasmusconferences.uk

Website: www.erasmusconferences.uk

Accommodation at the Meeting Venue

To guarantee the Meeting's exhibition and conference areas, a certain number of rooms are contracted with Paris Marriott Rive Gauche Hotel. **To fulfill the above, it is strongly recommended to sponsors to book the accommodation of staff and guests through the CIE 2017 website.**

Paris Marriott Rive Gauche Hotel

www.marriott.com

MEETING VENUE

Single Room : 275 EURO

Double Room: 290 EURO

***Rates are quoted per room, per night including breakfast and all taxes.**

Accreditation

An application will be made to the European Accreditation Council for Continuing Medical Education (EACCME) for CME accreditation of the Meeting, as well as to the EAU and SIU ethical Committees for accreditation of the Semi-Live Surgeries.

Air Tickets

Erasmus S.A. now offers a new online booking service for the participants, available on CIE website. Optional itineraries and prices are offered. A team is available 24 hours on a weekly basis, to ensure that your travel needs will be met.



Registration

	Early Registration Up to March 31 st , 2017	Late Registration From April 1st to May 15 th , 2017	May 16 th and onwards
<i>Participants</i>	550€	700 €	850 €
<i>Trainees, Residents, Nurses, Technicians</i>	350 €	500 €	650 €
<i>Industry (not exhibiting in the meeting)</i>	1250 €	1500 €	1750 €

**The above rates include VAT 20%.
 In case of change of national VAT policy, the organizer reserves the right to adjust the rates accordingly.**

Registration includes:

- Access to all sessions & exhibition
- Lunches during the official lunch breaks
- Coffee, refreshments and standing light lunch during official breaks
- Opening ceremony and welcome cocktail
- Meeting documentation

Group Registration Benefits

Sponsoring companies or institutes are invited to submit group registrations, provided they have a minimum of **10 people** to register.

Platinum and **Gold** Sponsors get **10%** discount while **Silver** Sponsors get **5%** discount on registration rates.

For more information, please visit CIE website or contact the Meeting Secretariat:
 ERASMUS Conferences Tours & Travel S.A., Tel.: +30 210 7414700,
 E-mail: register@challenges-endourology.com

Become a Sponsor at CIE 2017

Through numerous types of sessions, among which live and semi-live surgery cases, lectures, poster presentations, workshops, videos, etc. delivered by an internationally renowned faculty, CIE 2017 offers a unique opportunity for attendees to network and meet with a truly international audience as well as gain insight into the latest scientific and technological advances in Endourology.

Topics for Live Surgery

- NBI -Endoscopy
- SPIES endoscopy
- New Baskets
- PCNL combined
- PCNL supine/prone
- Mini-PCNL
- Robotic URS
- Tubeless with sealant
- TURP bipolar
- TURP enucleation
- TUR laser
- TURT – NBI resection
- TURT- PDD resection
- URS-Caliceal diverticulum
- URS-Stone
- URS-Tumor
- RIRS

Sponsorship at CIE 2017 provides great market exposure opportunities. Moreover, it is a fantastic chance to meet and interact with the top experts in Urology and other medical professionals.

Benefits of Sponsoring CIE 2017

- Meeting your target audience face-to-face
- Direct selling to potential buyers
- Building prospect databases
- Building relationships with existing customers
- Demonstrating and launching new products / services
- Building brand awareness
- Positioning your company as a market leader
- Targeting, testing and developing new markets

IT'S ALL ABOUT EDUCATION!

As CIE is a highly educational Meeting, a range of sponsorship opportunities are provided to reinforce its educational character.

YOUNG DOCTORS AND TRAINEES | 750€

We are happy to stand by and support the future experts in Urology, by providing special offers to be exclusively addressed to Young Doctors and Trainees:

Trainee Package: 750€ per Person in a twin room and includes:

- Full Registration Fee
- Sharing accommodation in twin room for 3 nights (May 20th – 23rd, 2017) at **Marriot Paris Rive Gauche Hotel** (Meeting Venue)

LIVE BROADCASTING

All CIE 2017 sessions along with Semi-Live Surgeries will be webcasted live. Live streaming and webcasted sessions, including live surgeries, will be hosted on the SIU official e-learning portal, a powerful digital cloud-based educational resource developed for urologists. <http://www.siu-urology.org/academy>



Continued...
It's all about Education

E- POSTERS | 5.000€

The e-Posters Live platform represents a unique, end-to-end software & hardware solution for the fully automated, electronic management of poster sessions in a scientific conference.

e-Posters Live introduces flexible brand's acknowledgment:

- ✓ on CIE website
- ✓ in CIE 2017 Final Programme
- ✓ on-site with a roll up banner
- ✓ insert material into delegates' bags

Presentation's details to be discussed with the Meeting Organizing Bureau



WEBCAST YOUR SATELLITE SYMPOSIUM | 2.500€

A recording in the form of a webcast means that the speaker's voice is recorded in synchronisation with your speaker(s) PowerPoint slides (including videos) and video. By choosing this fully integrated solution, you can have access to the webcasted video for unlimited use at your discretion.

Sponsor's brand will be acknowledged:

- ✓ on CIE website
- ✓ in CIE 2017 Final Programme
- ✓ insert material into delegates' bags



Sponsorship Packages

PLATINUM | 50.000 €

Exhibition Booth

- Booth space of **8** m² (constructions are not included)

Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
 - ✓ on CIE website
 - ✓ in CIE 2017 Final Programme
- Insert material into delegates' bags

Privileged Supporting Activities

- Major support of Live and/or Semi-Live Surgery session **(first option)***
- LIVE surgery support for equipment and material of other surgery procedures according to preference of surgeons.
- Support a special session **(second option)***

The invitations for the Faculty will be coordinated by the congress organizers upon the approval of the organizing committee.

Travel and accommodation expenses are **not** included in the Platinum package.

** Please choose only one (1) of the (2) two options*

Live Broadcasting

All CIE 2017 sessions along with Semi-Live Surgeries will be webcasted live.

Live streaming and webcasted sessions, including live surgeries, will be hosted on the SIU official e-learning portal, a powerful digital cloud-based educational resource developed for urologists. <http://www.siu-urology.org/academy>

GOLD | 30.000 €

Exhibition Booth

- Booth space of **8 m²** (constructions are not included)

Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
 - ✓ on CIE website
 - ✓ in CIE 2017 Final Programme
- Insert material into delegates' bags

Privileged Supporting Activities

- LIVE surgery support for equipment and material of other surgery procedures according to preference of surgeons.
- The invitations for the Faculty will be coordinated by the congress organizers upon the approval of the organizing committee

Travel and accommodation expenses are **not** included in the Gold package.

Live Broadcasting

All CIE 2017 sessions along with Semi-Live Surgeries will be webcasted live. Live streaming and webcasted sessions, including live surgeries, will be hosted on the SIU official e-learning portal, a powerful digital cloud-based educational resource developed for urologists. <http://www.siu-urology.org/academy>

SILVER | 15.000 €

Exhibition Booth

- Booth space of **6** m² (constructions are not included)

Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
 - ✓ on CIE website
 - ✓ in CIE 2017 Final Programme
- Insert material into delegates' bags

Supporting Activities

- Support of video in the video session (a non CME accredited activity)
-

BRONZE | 7.500 €

Exhibition Booth

- Booth space of **6** m² (constructions are not included)

Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
 - ✓ on CIE website
 - ✓ in CIE 2017 Final Programme
 - Insert material into delegates' bags
-

EXHIBITOR | 5.000 €

Exhibition Booth

- Booth space of **6** m² (constructions are not included)
Exhibition Space distribution will be assigned according to the date of confirmation and after agreement between the Meeting Organizing Bureau and the interested parties on a first come, first served basis. First in priority are the Platinum, Gold, Silver and Bronze Sponsors.

Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
 - ✓ on CIE website
 - ✓ in CIE 2017 Final Programme

Build your Promotion!

Customized Opportunities*

SUPPORT OF SPECIAL SESSION | 5.000 €

The Organizing Committee invites pharmaceutical, diagnostic and scientific companies to support special sessions of the scientific Programme of the Meeting. It is in the sponsors' discretion to cover the travel expenses of at least three (3) invited speakers. Sponsor's logo will appear under the sponsored session.

SUPPORT OF INTERVIEW CORNER | 5.000 €

Select this sponsorship to have your logo appear on prominent signage at the Interview corner of the Meeting. By supporting the **interview corner**, your branding appears on the signage material of the corner on-site. In addition, your branding is promoted through the Interview section on CIE website for at least 1 year after the event. For a sample interview please visit:

<http://www.erasmus.gr/en/congresses/athens/2012/cie2012/webcast/impressions/>

ADVERTISING IN THE PROGRAMME

Secure extra visibility for your company by placing your own full page color ad in the Meeting Final Programme, which will be provided to all attendees as an insert in the Delegate's Folder:

- **3rd Inside cover page ad | 1.000€**
- **Back Cover ad | 1.500€**
- **Inside Page ad | 900€**

SUPPORT OF A VIDEO SESSION | 2.500 €

You are invited to submit a short video to be presented during the Video Session. Specifications and submission details are to be announced in due time. This is considered a non CME accredited activity.

WELCOME COCKTAIL | 15.000 €

The welcome reception of the Meeting will take place in the **Marriott Rive Gauche** Hotel and will be open to all participants and invited speakers. The sponsors' company name will appear in the acknowledgements section of the Final Programme of the Meeting, as well as in the welcome reception area.

FACULTY DINNER | 15.000 €

The Faculty Dinner of the Meeting is address to Faculty members by invitation only and it usually takes place in an exclusive restaurant in Paris. The sponsors' company name will appear in the acknowledgements section of the Final Programme of the Meeting and will be displayed in the Faculty Dinner hall. The sponsoring company will receive two (2) invitations for its staff members.

SPONSOR A SURGEON OR A KEYNOTE SPEAKER

Europeans | 1.500 €

Non-Europeans | 4.500 €

Prominent speakers and surgeons have been invited to address a variety of current topics. This is a perfect opportunity to sponsor one or several of our keynote speakers or surgeons in order to maintain and develop the relationship between the sponsor and a prominent Urologist. Your support will be acknowledged in the CIE 2017 Final Programme.

SATELLITE SYMPOSIA | 10.000 €

Includes: 60 minutes symposium in the main hall, staff and standard audio visual equipment

Acknowledgement: In the list of sponsors and in the CIE 2017 Final Programme. Additionally, it is allowed to place a roll-up banner outside the entrance of the hall during the session

Regulations: Companies may organize satellite symposia to run in conjunction with the Meeting, but outside the main scientific programme. The sponsoring company must provide the subject, as well as nominate speakers and chairpersons. The timeslot will be confirmed upon your application. The sponsoring company will also cover all speaker costs. In order to ensure that Satellite Symposia meet the scientific standards of the Meeting, the Organizing Committee reserves the right to approve or reject any relevant application.

BRANDING OF DOOR GLASSES (one sponsor limit) | 10.000 €

Promote your company's products by placing branded displays on the door glasses available in the communal areas of the Meeting's exhibition and registration desk area. (This item will be provided on a first come first serve basis)

INSERTS IN DELEGATES' BAGS | 2.500 €

Further promote your company's products by including your flyer / product information in the Meeting bags. Delegates' Bags includes the Program of the Meetings and is provided to all delegates upon their check-in at the Meeting's Reception Desk.

Inserts must be approved by CIE Organizing Committee

SMARTPHONE APPLICATION | 2.000 €

The CIE 2017 Smartphone application is designed to provide users quick and easy access to the Programme and Live sessions through their mobile devices.

Sponsor's brand will be acknowledged:

- ✓ on CIE website
- ✓ in CIE 2017 Final Programme
- ✓ on-site with a roll up banner
- ✓ insert material into delegates' bags

Presentation's details to be discussed with the Meeting Organizing Bureau.

BATTERY CHARGING STATION | 1.000 €

A Battery Charging Station will be constructed to supply electric energy for the recharging of mobile phone devices and laptops. Sponsoring company's logo will be displayed on the booth panels.

***SPONSORING THE CUSTOMIZED OPPORTUNITIES INCLUDES BRAND'S ACKNOWLEDGMENT: ON CIE WEBSITE AND IN CIE 2017 FINAL PROGRAMME.**

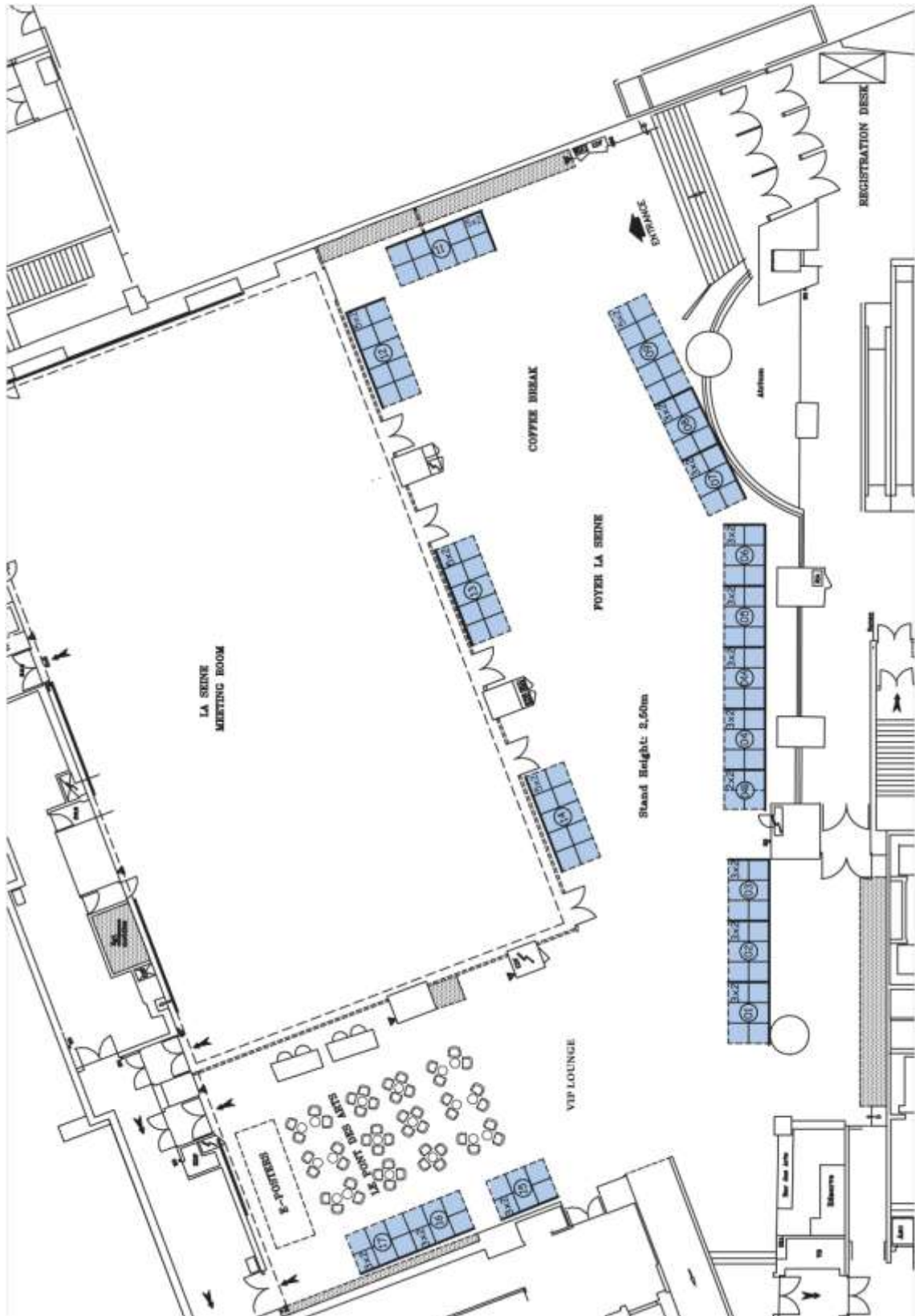


VAT (IF APPLICABLE) IS NOT INCLUDED IN THE ABOVE PRICES

EXHIBITION SET UP, OPERATION & DISMANTLING SCHEDULE

		DATE	TIME
SET UP		From 20 May 2017 to 21 May 2017	20:30 – overnight 07:00 – 11:30 hrs
OPERATION	Exhibitor Registration	21 May 2017	12:00 – 14:00 hrs
	Operation Hours	21 May 2017	14:30 – 21:30 hrs (incl. the welcome reception in the Exhibition Foyer)
	Operation Hours	22 May 2017	08:00 – 19:00 hrs
	Operation Hours	23 May 2017	08:00 – 18:40 hrs
DISMANTLING		23 May 2017	18:30 – 20:30 hrs

FLOOR PLAN



Terms and Conditions

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed enquiry form to the Meeting Organizing Bureau:

ERASMUS Conferences Tours & Travel S.A.

1, Kolofontos & Evridikis street, 161 21 Athens, Greece

Phone: +30 210 7414700 | Fax: +30 210 7257 532

E-mail: info@challenges-endourology.com

Website: www.challenges-endourology.com

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the Meeting Organizing Bureau (details above). Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship will be sent to you with an accompanying invoice.

Terms of Payment

- 50% upon signature of contract
- 50% by 2nd of May, 2017

Method of Payment

All payments should be made in Euros, without charges for the beneficiary, to the order of the Erasmus Conferences Tours & Travel SA as follows:

- Bank account details (EUR account):
Bank name: ALPHA BANK
Account holder: ERASMUS S.A
Bank's Address: 14 VENIZELOU STR., 10564 ATHENS, GREECE
Account Number: 103-002320-000855
IBAN: GR29 0140 1030 1030 0232 0000 855
SWIFT code: CRBAGRAAXX
- By credit Cards (MASTER / EURO CARD, VISA). Your card number, expire date, date and signature should be filled in on the Booking Form.

Cancellation Policy

Cancellation must be sent in writing to the Meeting Organizing Bureau. The organizer shall retain:

- 10% of the agreed package amount if the cancellation is made more than 6 months prior to the Meeting
- 50% of the agreed package amount if the cancellation is made between 6 and 4 months prior to the Meeting
- 100% of the agreed package amount if the cancellation is made less than 4 months prior to the Meeting

Sponsorship Booking Form

COMPANY'S REPRESENTATIVE DETAILS – INVOICING DETAILS

INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company _____

Contact person _____

Address _____

City _____ Phone _____ Country _____

Fax _____ E-mail _____

Company Activity _____ VAT No _____

We would like to book the following Sponsor items:

_____ € _____
 _____ € _____
 _____ € _____
 _____ € _____
 _____ € _____

*Please add VAT 20% where applicable

Exhibitors are asked to mention below their preferred exhibition sites (see numbers on floor plan):

1st: _____ 2nd: _____ 3rd: _____

Terms of Payment

The full payment shall be made 30 days before the starting date of the Meeting.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 6 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Please return this form to:

ERASMUS Conferences Tours & Travel S.A.
 1, Kolofontos & Evridikis street, 161 21 Athens, Greece
 Phone: +30 210 7414700 | Fax: +30 210 7257 532
 E-mail: info@challenges-endourology.com
 Website: www.challenges-endourology.com

Signature of this form implies compliance with the rules stated in this document.

Signature: _____

Date: _____

This application is legally binding



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We look forward to
meeting you in Paris!