

10<sup>th</sup> International Meeting  
challenges  
in **ENDOUROLOGY**

Renaissance Polat Istanbul Hotel

September 6-8, 2020

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Sponsorship & Exhibitors  
**Prospectus**

Endorsed by:





# TABLE OF CONTENT

2		Invitation Letter from the Meeting Chairman
3		General Information
4		Registration
5		Become a sponsor at CIE 2020
6		It's all about Education
8		Sponsorship Packages
10		Build Your Promotion: Customized Opportunities
15		Exhibition Set- up – Operation & Dismantling Schedule
16		Sponsorship Booking Form

## Invitation letter from the Meeting Chairman

Dear esteemed colleagues and friends,

It is my great pleasure to announce and invite you to the 10th international Meeting 'Challenges in Endourology' (CIE) which will be held in Istanbul, Turkey, September 6-8th, 2020.

The organizers are proud to have managed turning CIE into a congress of excellence in academic and scientific terms, able to offer an innovative and up-to-date programme, to demonstrate cutting-edge technologies, and to broaden the horizons of its attendees

In CIE 2020, participants will be given the opportunity to attend a highly educational meeting through a variety of session types, among which educational courses, workshops and live surgery sessions that stand out for their educational effectiveness. No less important is the opportunity given to delegates to present their own work through several poster and video sessions, chaired by the most eminent experts in the field.

The 10<sup>th</sup> in a row meeting is expected to become a meeting point for experienced urologists, young urologists and trainees, interested in the field of Endourology.

I welcome you to beautiful Istanbul and invite you to become one of the outstanding members of our friendly team in this engaging Meeting.



**Jean de la Rosette**  
Turkey



**Stavros Gravas**  
Greece



**Herrmann Thomas**  
Switzerland

## Local Organizing Committee



**Ahmet Yaser  
Muslumanoglu  
(Chair)**



**Ilker Seckiner**



**Ismet Yavascaoglu**



**Omer Levent Tuncay**

## General Information

### Meeting Dates

The Meeting will be held in September 6th-8th, 2020.

### Meeting Venue

Renaissance Polat Istanbul Hotel / Istanbul / TURKEY

### Meeting Organizing Bureau

#### **BROS Congress, Incentive & Events**



64 Southwark Bridge Road, London, SE1 0AS, UK  
E-mail: bilge.yuksel@brosgroup.net

## Registration Fees

Registration Category	EARLY Until July 1, 2020	LATE From August 1 to September 1, 2020	ON SITE From September 2, 2020 and onwards
Participants	550 €	700 €	850 €
Trainee, Residents, Nurses, Technicians	350 €	500 €	650 €

### Participants & Trainees Registration Fee Includes:

- Attendance to all scientific sessions including live surgery sessions
- All meeting documentation
- Opening ceremony and Welcome Cocktail
- Coffee, refreshments and standing lunch during official breaks

### Accommodation at the Meeting Venue

<b>Renaissance Polat Istanbul Hotel</b> <i>*Rates are quoted per single room, per night</i>	Room Rate: 130 EUR
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### Group Registration Benefits

Sponsoring companies or institutes are invited to submit group registrations, provided they have a minimum of 10 people to register.

For more information, please visit CIE website or contact the Meeting Secretariat:

BROS Congress, Incentive & Events, E-mail: [bilge.yuksel@brosgroup.net](mailto:bilge.yuksel@brosgroup.net)

## Become a Sponsor at CIE 2020

Through numerous types of sessions, among which live and semi-live surgery cases, lectures, poster presentations, workshops, videos, etc. delivered by an internationally renowned faculty, CIE 2020 offers a unique opportunity for attendees to network and meet with a truly international audience as well as gain insight into the latest scientific and technological advances in Endourology.

### Topics for Live Surgery - *To be determined with the Organizing Committee*

- Enhanced endoscopy
- New Baskets
- PCNL combined
- PCNL supine/prone
- Mini-PCNL
- Robotic URS
- Tubeless
- TURP bipolar
- TURP enucleation
- TUR laser
- Prostate device
- URS-Caliceal diverticulum
- URS-Stone
- URS-Tumor
- RIRS
- Robotic Surgery
- Lasers:holmium and thulium

Sponsorship at CIE 2020 provides great market exposure opportunities. Moreover, it is a fantastic chance to meet and interact with the top experts in Urology and other medical professionals.

## Benefits of Sponsoring CIE 2020



- Meeting your target audience face to face
- Direct selling to potential buyers
- Building prospect databases
- Building relationships with existing customers
- Demonstrating and launching new products / services
- Building brand awareness
- Positioning your company as a market leader
- Targeting, testing and developing new markets

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# IT'S ALL ABOUT EDUCATION!

As CIE is a highly educational Meeting, a range of sponsorship opportunities are provided to reinforce its educational character.

YOUNG DOCTORS AND TRAINEES	750 €
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We are happy to stand by and support the future experts in Urology, by providing special offers to be exclusively addressed to Young Doctors and Trainees.

E- POSTERS	5.000 €
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The e-Posters Live platform represents a unique, end-to-end software & hardware solution for the fully automated, electronic management of poster sessions in a scientific conference.

e-Posters Live introduces flexible brand's acknowledgment:

- ✓ on CIE website
- ✓ in CIE 2020 Final Programme
- ✓ on-site with a roll up banner
- ✓ insert material into delegates' bags



*Presentation's details to be discussed with the Meeting Organizing Bureau*



## WEBCAST YOUR SATELLITE SYMPOSIUM

2.500 €

A recording in the form of a webcast means that the speaker's voice is recorded in synchronization with your speaker(s) PowerPoint slides (including videos) and video. By choosing this fully integrated solution, you can have access to the webcasted video for unlimited use at your discretion.

Sponsor's brand will be acknowledged:

- ✓ on CIE website
- ✓ in CIE 2020 Final Programme
- ✓ insert material into delegates' bags



# SPONSORSHIP PACKAGES

## PLATINUM 50.000 €

### Exhibition Booth

- Booth space of **10** m<sup>2</sup> (constructions are not included)

### Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
  - ✓ on CIE website
  - ✓ in CIE 2020 Final Programme
- Insert material into delegates' bags

### Privileged Supporting Activities

- Major support of Live and/or Semi-Live Surgery session
- LIVE surgery support for equipment and material of other surgery procedures according to preference of surgeons.
- The invitations for the Faculty will be coordinated by the congress organizers upon the approval of the organizing committee.

Travel and accommodation expenses are **not** included in the Platinum package.

## GOLD 30.000 €

### Exhibition Booth

- Booth space of **8** m<sup>2</sup> (constructions are not included)

### Brand Awareness

- Placement of linked Logo and brand's acknowledgment:
  - ✓ on CIE website
  - ✓ in CIE 2020 Final Programme
- Insert material into delegates' bags

### Privileged Supporting Activities

- LIVE surgery support for equipment and material of other surgery procedures according to preference of surgeons.
- The invitations for the Faculty will be coordinated by the congress organizers upon the approval of the organizing committee.

Travel and accommodation expenses are **not** included in the Platinum package.

Continued Sponsorship Packages

**SILVER 15.000 €**

**Exhibition Booth**

- Booth space of **6 m<sup>2</sup>** (constructions are not included)

**Brand Awareness**

- Placement of linked Logo and brand's acknowledgment:
  - ✓ on CIE website
  - ✓ in CIE 2020 Final Programme
- Insert material into delegates' bags

**Supporting Activities**

- Support of video in the video session (a non-CME accredited activity)

**BRONZE 7.500 €**

**Exhibition Booth**

- Booth space of **6 m<sup>2</sup>** (constructions are not included)

**Brand Awareness**

- Placement of linked Logo and brand's acknowledgment:
  - ✓ on CIE website
  - ✓ in CIE 2020 Final Programme
- Insert material into delegates' bags

**EXHIBITOR 3.000 €**

**Exhibition Booth**

- Booth space of **6 m<sup>2</sup>** (constructions are not included)  
*Exhibition Space distribution will be assigned according to the date of confirmation and after agreement between the Meeting Organizing Bureau and the interested parties on a first come, first served basis. First in priority are the Platinum, Gold, Silver and Bronze Sponsors.*

**Brand Awareness**

- Placement of linked Logo and brand's acknowledgment:
  - ✓ on CIE website
  - ✓ In CIE 2020 Final Programme

# BUILD YOUR PROMOTION!

Customized Opportunities\*

## SATELLITE SYMPOSIA 10.000 €

**Includes:** 60 minutes symposium in the main hall, staff and standard audio-visual equipment

**Acknowledgement:** In the list of sponsors and in the CIE 2020 Final Programme. Additionally, it is allowed to place a roll-up banner outside the entrance of the hall during the session

**Regulations:** Companies may organize satellite symposia to run in conjunction with the Meeting, but outside the main scientific programme. The sponsoring company must provide the subject, as well as nominate speakers and chairpersons. The timeslot will be confirmed upon your application. The sponsoring company will also cover all speaker costs. To ensure that Satellite Symposia meet the scientific standards of the Meeting, the Organizing Committee reserves the right to approve or reject any relevant application.

## ADVERTISING IN THE PROGRAMME

Secure extra visibility for your company by placing your own full-page color ad in the Meeting Final Programme, which will be provided to all attendees as an insert in the Delegate's Folder:

- **3rd Inside cover page ad** | 1.000€
- **Back Cover ad** | 1.500€
- **Inside Page ad** | 900€

## SUPPORT OF A VIDEO SESSION 2.500 €

You are invited to submit a short video to be presented during the Video Session. Specifications and submission details are to be announced in due time. This is considered a non-CME accredited activity.

## WELCOME COCKTAIL 15.000 €

The Welcome Reception of the Meeting will take place in the Hotel and will be open to all participants and invited speakers. The sponsors' company name will appear in the acknowledgements section of the Final Programme of the Meeting, as well as in the welcome reception area.

*Continued Built Your Promotion*

## FACULTY DINNER 15.000 €

The Faculty Dinner of the Meeting is address to Faculty members by invitation only and it will take place in an exclusive restaurant in Istanbul. The sponsors' company name will appear in the acknowledgements section of the Final Programme of the Meeting and will be displayed in the Faculty Dinner hall. The sponsoring company will receive two (2) invitations for its staff members.

## SPONSOR A SURGEON OR A KEYNOTE SPEAKER

- **Europeans** | 1.500€
- **Non-Europeans** | 4.500€

Prominent speakers and surgeons have been invited to address a variety of current topics. This is a perfect opportunity to sponsor one or several of our keynote speakers or surgeons to maintain and develop the relationship between the sponsor and a prominent Urologist. Your support will be acknowledged in the CIE 2020 Final Programme.

## INSERTS IN DELEGATES' BAGS

The opportunity is offered to sponsors to provide either:

- An insert: a double-sided A4 size, color or black and white printed flyer/promotional piece. This flyer could be a text only, promoting activities at your exhibition stand, or it may be an existing corporate flyer providing information about your services or products

**Rate per insert** | 2.500 €

- Writing pads and/or pens with the logo of your organization along with the congress logo. Delegates particularly appreciate receiving writing pads and pens as they are very useful for the scientific sessions. Pens and pads have to be provided by the sponsor.

**Rate for writing pads and pens insertion** | 5.000 €

*(including production costs)*

**2 000 € (+ own pads and pens)**

Can be purchased only if not supplied by sponsors companies as a part of the sponsoring package.

*Continued Built Your Promotion*

## SMARTPHONE APPLICATION 2.000 €

The CIE 2020 Smartphone application is designed to provide users quick and easy access to the Programme and Live sessions through their mobile devices.

Sponsor's brand will be acknowledged:

- ✓ on CIE website
- ✓ in CIE 2020 Final Programme
- ✓ on-site with a roll up banner
- ✓ insert material into delegates' bags

*Presentation's details to be discussed with the Meeting Organizing Bureau*



## BATTERY CHARGING STATION 1.000 €

A Battery Charging Station will be constructed to supply electric energy for the recharging of mobile phone devices, laptops etc. Sponsoring company's logo will be displayed on the booth panels.



## ELECTRONIC CONFERENCE NEWSLETTERS 4.000 €

Includes placing company logo in the electronic conference newsletters containing latest information and latest news about the conference, sent to thousands of recipients, which presents a unique opportunity to get your message across.

## INFORMATION BOARDS AND SIGNALIZATIONS 3.000 €

The company logo will be used on the information and signalization boards. There will be approx. 10 boards.

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*Continued Built Your Promotion*

## INTERNET CORNER 5.000 €

Gives the opportunity to each delegate to Access home and office e-mails. The partnership of this item consists of having your company logo on each computer screen background and saver. You may also distribute mouse pads and other related promotional gifts in the cyber centre area. Such a great opportunity to have an immediate visual impact!

- ✓ Logo with a hyperlink on the Congress website
- ✓ Acknowledgement on the Sponsors' Board on-site
- ✓ Acknowledgement on the List of Sponsors in the congress publication

## CITY MAPS 2.500 €

Each congress delegate will be provided with a city centre map as a part of the congress kit inserted in the congress bag. Sponsors will be listed on the cover of each map and in the acknowledgement in the Final Programme and on the congress website.

- ✓ Logo with a hyperlink on the Congress website
- ✓ Acknowledgement on the Sponsors' Board on-site
- ✓ Acknowledgement on the List of Sponsors in the congress publication

## BADGE LANYARDS SPONSORSHIP 5.000 € (including production cost)

Each delegate will be given a lanyard with a namebadge indicating his/her name and affiliation, which acts as an identification pass throughout the congress. The sponsor's logo will be printed on the lanyard and the congress logo will be printed on the name badge.

- ✓ Logo with a hyperlink on the Congress website
- ✓ Acknowledgement on the Sponsors' Board on-site
- ✓ Acknowledgement on the List of Sponsors in the congress publication

## Website Banner Promotions

The CIE 2020 website provides attendees with a timely first look at the latest news and updates from the exhibition and congress. Targeting specific audiences will generate direct response which leads to a boost in promotion before, during and after the CIE 2020 Congress.

Rates:

✓ Home page	7,000 €
✓ Program page	3,000 €
✓ Abstract page	3,000 €
✓ Registration & Accommodation Page	4,000 €
✓ All pages	10,000 €

(Each page will be assigned to a single sponsor company)

## Information Boards and Signalizations

The company logo will be used on the information and signalization boards. There will be approx. 10 boards.

- ✓ Rate: 4,000 €

(Exclusive option, for one company only)

\*SPONSORING THE CUSTOMIZED OPPORTUNITIES INCLUDES BRAND'S ACKNOWLEDGMENT: ON  
CIE WEBSITE AND IN CIE 2020 FINAL PROGRAMME  
VAT (IF APPLICABLE) IS NOT INCLUDED IN THE ABOVE PRICES

Endorsed by:





## EXHIBITION SET UP, OPERATION & DISMANTLING SCHEDULE

(PROVISIONAL SCHEDULE TO BE CONFIRMED AT A LATER STAGE)

		DATE	TIME
SET UP		5 September 2020	19:00-23:00
OPERATION	Exhibitor Registration	6 September 2020	12:00 - 14:00 hrs
	Operation Hours	6 September 2020	14:30 - 21:30 hrs (inc. the welcome reception at the Exhibition Foyer)
	Operation Hours	7 September 2020	08:00 - 19:00 hrs
	Operation Hours	8 September 2020	08:00 - 18:40 hrs
DISMANTLING		9 September 2020	after the meeting

## SPONSORSHIP BOOKING FORM

### COMPANY'S REPRESENTATIVE DETAILS – INVOICING DETAILS

INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Company Activity \_\_\_\_\_ VAT No \_\_\_\_\_

**We would like to book the following Sponsor items:**

_____	€ _____
_____	€ _____
_____	€ _____
_____	€ _____
_____	€ _____

*\*Please add VAT 18% where applicable*

#### Terms of Payment

The full payment shall be made 30 days before the starting date of the Meeting.

#### Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 6 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

**Please return this form to:**

#### BROS Congress, Incentive & Events

64 Southwark Bridge Road, London SE1 0AS, UK

E-mail: [bilge.yuksel@brosgroup.net](mailto:bilge.yuksel@brosgroup.net)

Signature of this form implies compliance with the rules stated in this document.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This application is legally binding





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**6-8 September, 2020**

CONGRESS SECRETARIAT

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**BROS Congress, Incentive & Events**

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**[www.challenges-endourology.com](http://www.challenges-endourology.com)**